

PRESS RELEASE For Global release: ESOMAR, Toronto September 18th, 2022

Emertec Ltd. launches **TITAN**, the remote workforce management SaaS from SKIE Technologies that revolutionizes the management of CATI teams working remotely, or in the call center. Emertec, the global distribution partner for the INVADE dialing solution has added **TITAN** to its Market Research product portfolio.

Linda Elisha, CEO of Emertec Ltd. said:

“Telephone research has always been management intensive and costly. CATI had a small renaissance during the global pandemic as WFM (Work From Home) was possible, though managing a remote workforce caused costs to soar. CATI research was at risk of being too expensive to deliver. Our clients needed a way to manage their remote workforce efficiently, without the management overhead. **TITAN** challenges the industry’s norms around supervisor ratios and is the most comprehensive work force management tool we’ve found. It was developed by Market Researchers so it really addresses everything needed to deliver CATI cost-efficiently, and is the perfect addition to our product set.”

Zishan Sajan, founder and CTO of SKIE Technologies Ltd said:

“**TITAN** began life several years ago as a tool we developed to streamline the admin around our CATI operation; we’ve since put in many people-years of development and the result is a suite of modules that we know completely changes the people and infrastructure costs of delivering CATI. We’ve used TITAN on external projects, recruiting and managing upwards of 1000 interviewers so we can accurately quantify what benefits it delivers. We are so thrilled to launch this to the wider Market Research world with our partners Emertec, and can’t wait to hear what people think.”

About Emertec Ltd. Emertec was established in the UK in 2008 and is committed to supplying technology that drives down the cost of delivering CATI research, and makes creative use of voice. It is the provider of the INVADE Predictive Dialing solution (Dialer as a Service) and together with INVADE they support Market Research customers across more than 50 countries. Emertec’s relationship with TITAN began at the products inception and being its distributor furthers the company’s mission to make telephone interviewing a more attractive, affordable, and adaptable research tool.

About SKIE Technologies Ltd. SKIE was founded in the UK 2021 to drive development of the TITAN product and launch it as a fully featured and supported commercial proposition for the market research world and other call centric environments. Their mission is to elevate the management of a remote workforce so that it performs awesomely with minimal management overhead. Their innovative use of AI and VR has created an holistic working environment that empowers and engages the interviewer, automates resource planning and payroll, and frees supervisors from many mundane administrative tasks.

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